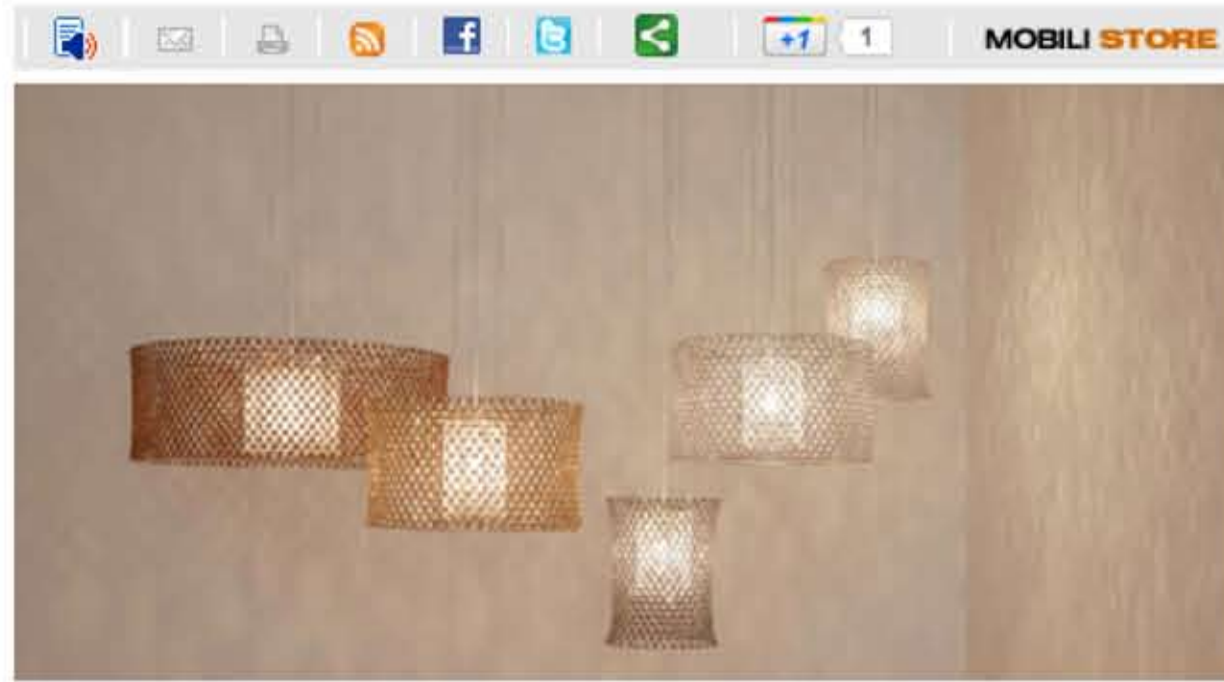


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Lolli and Memmoli, the sustainable lightness of Bohemian crystal

The writer Milan Kundera - bohemian, like the crystal - claimed in his extraordinary novel "The Unbearable Lightness of Being" that everything we choose and we consider initially as a mild, early on, reveals its incredible weight. This way, the metaphor, it would be impossible for Lolli and Memmoli reinterprets in a contemporary way the classic crystal chandelier by giving it an ethereal lightness and exiting from the scheme of the iconic middle-class impressive chandelier importance.



But they won this challenge time ago, giving more shine to the glow of the crystal, in their collections have made the chandelier contemporary memory. Today this path arrives at the extreme lightness with Aires, a new collection of chandeliers by fresh and airy transparency. In the shape Aires reminds the archetype of a lamp, where instead of fabric, a soft crystals tissues shines with attached to each other using a vertical and plotted complex using the sophisticated technique of the double curl of the typical eighteenth-century chandelier.



Aires has a vintage flavor reminding the famous dresses by Paco Rabanne of 60's made by hooking together small pieces of aluminum. This new project is included in the offer by Lolli and Memmoli with the aim to meet the needs of those who, while loving the warm atmosphere and the allure emanating from the crystal, does not disdain the most essential solutions, of light lighting. For a metropolitan customers, with a touch of glam.